

Concordance

First Chance Gala

SPONSORSHIP OPPORTUNITIES

We are thrilled to announce our 2022 Concordance First Chance Gala and are excited to welcome you in person to the Ritz-Carlton St. Louis on Saturday, October 15th.

There are many opportunities to support Concordance through our annual gala, either by attending or through sponsorship. Our sponsorship levels are below. **If you are interested in becoming a sponsor, please contact Sivan Fernandez at 314-396-6045 or email at sfernandez@concordanceacademy.com.**

Level 1: \$75,000

TAX DEDUCTIBLE AMOUNT: \$71,640

- 16 tickets to the VIP reception
- VIP Gala seating for two (2) tables of 8
- Sponsorship of Concordance Graduation (December 2022) and exclusive tour of the Concordance St. Louis Center led by Concordance Executive (Virtual or in person)
Choice of naming rights (based on availability) for the following:
 - Gala: First Chance Gala Presented By
 - First Chance Awards: First Chance Awards Presented by
 - Fund-a-need: Fund-a-Need Presented By
- Recognition by Emcee and CEO during program
- Logo or name inclusion on printed save-the-date, printed invite, prominent spread in program, and gala signage. If fund-a-need is selected as special naming opportunity, your logo or name will be featured
- Prominent logo or name placement on gala website pre-event and registration website. Prominent placement of logo or name on intro and outro sponsors slides of recap video, logo or name inclusion in pre-event email marketing
- Individual thank you post on social media. Opportunity for a curated LinkedIn post.
- Company name and quote included in nationally distributed press release

Level 2: \$50,000

TAX DEDUCTIBLE AMOUNT: \$47,120

- 8 tickets to the VIP reception
- VIP Gala seating for two (2) tables of 8
- Meet & Greet with Concordance Leadership and Employment Partner and behind the scenes tour of manufacturing plant
- Choice of naming rights (based on availability) for the following:
 - Pre-function Space
 - Raffle
 - VIP Reception
 - Live Auction
- Recognition by Emcee and CEO during program
- Logo or name inclusion on printed save-the-date, printed invite, prominent spread in program, and gala signage.
- Prominent logo or name placement on gala website pre-event and registration website. Prominent placement of logo or name on intro and outro sponsors slides of recap video, logo or name inclusion in pre-event email marketing
- Individual thank you post on social media Post. Opportunity for a curated LinkedIn post.

Level 3: \$25,000

TAX DEDUCTIBLE AMOUNT: \$23,320

- 8 tickets to the VIP reception
- Gala seating for two (2) tables of 8
- Inclusion in gala signage, one page ad in program
- Prominent logo or name inclusion on gala website, Placement of logo on intro and outro sponsors slides of recap video, logo inclusion in pre-event email marketing
- Inclusion in pre-event sponsor round up on social media

Level 4: \$10,000

TAX DEDUCTIBLE AMOUNT: \$8,560

- Four (4) tickets to the VIP reception
- Gala seating for one (1) table of 8
- Half page ad in program
- Logo or name inclusion on gala website
- Inclusion in pre-event sponsor round up on social media

Level 5: \$5,000

TAX DEDUCTIBLE AMOUNT: \$3,680

- Two (2) tickets to the VIP reception
- Gala seating for one (1) table of 8
- Logo or name inclusion on sponsor thank you page in gala program
- Logo or name inclusion on gala website
- Inclusion in pre-event sponsor round up on social media

Sponsorship must be received by August 15 to be included in printed materials.